



KONICA MINOLTA



bizhub REFRESHED

**RESOURCE AND COST SAVINGS
WITH PRE-OWNED DEVICES**

Giving Shape to Ideas

TOWARDS MORE SUSTAINABLE PRINTING

For organisations that want to reduce their environmental impact, investing in more sustainable technology is a critical step. That's why Konica Minolta developed bizhub Refreshed, a programme that provides access to high-quality pre-owned bizhub multifunctional printers (MFPs) that help our customers meet their sustainability goals.

Our pre-owned MFP's provide you with the high performance and output quality you expect from Konica Minolta while also reducing the need to produce a new device. What's more, they cost less than equivalent new devices – giving you the additional benefit of increased control over your technology budget.



QUALITY YOU CAN TRUST

bizhub Refreshed is a Konica Minolta programme that ensures consistent, rigorous standards around device selection and testing. So you can have peace of mind about the performance and output quality of bizhub Refreshed devices, while helping to reduce waste and protect resources through increased reuse.

We can help you roll out the right balance of refreshed and new devices into your fleet to meet varying print needs across your organisation, as well as align with any mandates on pre-used device volumes.

bizhub REFRESHED: YOUR BENEFITS AT A GLANCE



**Affordable,
as-new bizhub
devices**



**Reliable
performance
and output
quality**



**Quality control
process for
each device**



**Consistent
refurbishment
process**



bizhub REFRESHED: HOW IT WORKS

bizhub Refreshed is one of the programmes we've established as part of our efforts to build a Circular Economy – an approach to sustainability that's good for everyone.

The programme is based on the principles of:

- Reducing waste
- Keeping products and materials in use as long as possible
- Regenerating natural systems

It provides a standardised process for putting pre-used bizhub devices back into service that's implemented consistently across our Australian business.

THREE STEPS TO REFRESH

STEP 1

We assess each candidate device for quality and evaluate its expected performance based on a range of stringent criteria and thresholds.

STEP 2

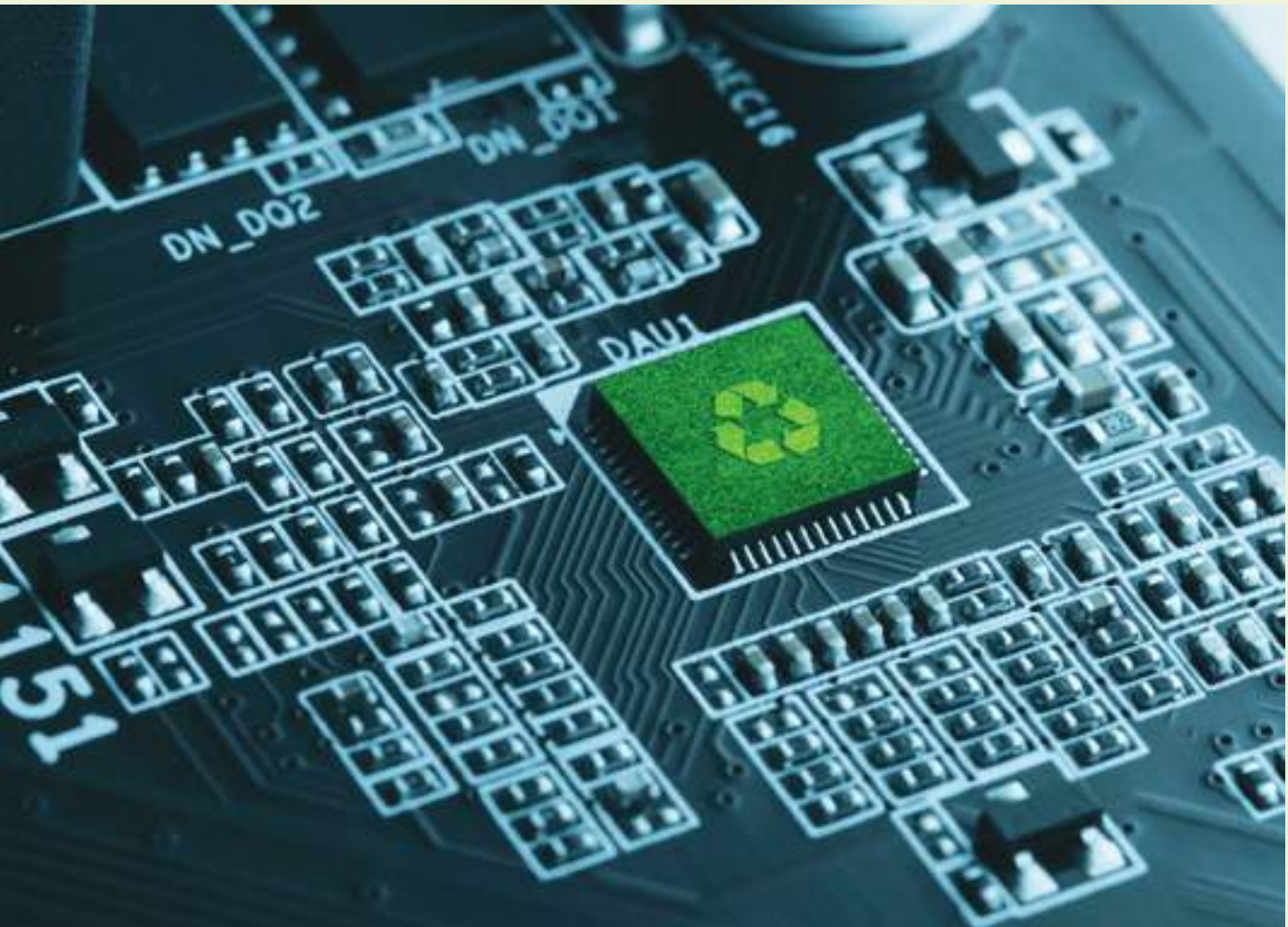
Devices that qualify for bizhub Refreshed undergo a quality control process, which includes cleaning, security and firmware updates, data removal and safety checks. If any components need replacing, we use original Konica Minolta parts.

STEP 3

Following final quality checks – including printing, scanning and copying tests – devices receive the bizhub Refreshed label. This confirms they offer the same performance and quality levels as comparable new devices.

bizhub REFRESHED: HOW IT WORKS

Our efforts to build a Circular Economy are guided by the UN Global Compact and the UN Sustainable Development Goals (SDGs), including SDG 12 on sustainable consumption and production. Our approach has three strategies to minimise waste and consumption of natural resources: reducing, reusing and recycling.





Reducing

We aim to reduce the use of primary resources as far as possible.

- Konica Minolta has succeeded in raising the percentage of PCR in the raw material used for toner containers to 40% and intends to increase it to 100% in the future.
- Konica Minolta multifunction devices launched in 2019 contain approximately 70% post-consumer recycled PC/PET plastic in exterior materials and approximately 95% ABS plastic in inner casing materials.

Percentage of post-consumer recycling (PCR): The percentage of material collected from the market that is used in recycled raw materials.



Reusing

We aim to reuse end-of-life products for as long as possible.

- In Australia, selected devices are cleaned and reused for up to three years after their first use cycle, instead of being disposed of.
- Our bizhub Refreshed programme gives customers access to high-quality pre-owned bizhub multifunctional printers (MFPs).



Recycling

We aim to enable the recycling of materials as many times as possible.

- Through our partnership with Close the Loop we provide a cartridge and consumable recycling program that is free-of-charge for Konica Minolta customers.
- Konica Minolta take responsibility for the whole life cycle of our products. We have an equipment recycling agreement with the Australia New Zealand Recycling Platform (ANZRP) TechCollect to provide sustainable, secure end-of-life destruction and recycling services that meet stringent health, safety and environmental standards.
- Konica Minolta Australia has been sorting our used packaging into various waste streams for recycling and disposal – cardboard recycled in the normal manner and polystyrene going through a crushing process in order to manufacture different types of diesel fuels.



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READY FOR bizhub REFRESHED?

If you're ready to reduce your environmental impact with more sustainable MFPs, ask your Konica Minolta representative about bizhub Refreshed devices and how to add them to your fleet.

Learn more about how we can support you in your sustainability efforts:

www.konicaminolta.com.au/bizhubrefreshed