Giving Shape to Ideas
Bringing about change for the future within ourselves

Today, our society is experiencing drastic change at an unprecedented pace and the things that are valued by society at large and by our customers are also changing and undergoing rapid diversification.

To realize sustainable growth in this era of change, we must facilitate change within ourselves so that we can better understand the changing needs of society and our customers and deliver the values to meet those needs at all times.

Under the medium-term business plan, TRANSFORM 2016, we at Konica Minolta are determined to transform ourselves into a truly customer-centric company that stands ready to offer great value to a changing society.

By so doing, we squarely face the future that lies ahead.

In 2003, great changes were taking place in the imaging industry against the backdrop of the increasing use of digital networks. To capitalize on this paradigm shift to bring about significant change in their way of doing business, two manufacturers with expertise in light merged. This was the beginning of Konica Minolta.

Starting afresh under the management philosophy, “The Creation of New Value,” and the corporate message, “The essentials of imaging,” Konica Minolta combined optical technologies that both manufacturers had developed and refined for years. We have successfully created various types of value through the development of office equipment that incorporates core technologies in the fields of imaging, optics, materials, and nano-fabrication; diagnostic imaging systems that contribute to digital networking in the medical field; and optical products for industrial use created with world-class technologies. By continuing to offer unique products, Konica Minolta has succeeded in establishing a significant market presence.

Ten years have passed since the founding of Konica Minolta; during that time, progress in information and communications technology (ICT) has caused extraordinary changes in the way we live and work. The days when manufacturers were able to satisfy customers simply by offering good products are over. If we are to survive in the industry, we must have in-depth understanding of problems that face our customers and the rest of society, and help solve those problems by adding value to them. With this in mind, we are accelerating changes in our focus from products to services and solutions. As a corporate group involved in a wide range of businesses, we have points of contact with customers in many different fields. Leveraging this advantage, we will continue to create new values to meet future needs by offering integrated, versatile technologies, products, and services with a thorough understanding of the problems our customers face.
Moving ahead to change into a customer-centric business offering high added value

Shoei Yamana  
President and CEO  
Konica Minolta, Inc.

TRANSFORM 2016: our new medium-term business plan for sustainable growth

Konica Minolta came into being in 2003 with these objectives:
- To surpass our competitors as a top-tier company amid intense global competition
- To realize sustainable growth by continually gaining “genre-top” positions
- To keep our corporate DNA evolving in order to enhance the Konica Minolta brand.

A glance at our position today reveals that during the past decade, we have succeeded in consolidating our market presence through products such as the A3 color multi-functional peripherals which are established market leaders in Europe and North America, and our color production printers, which have claimed the top share of the global market.

In our present environment, the increasing use of digitization and networking is bringing about rapid changes as people enjoy greater convenience and an ever higher standard of living as well as increasingly diverse work and life styles. The era in which companies only had to make products for people to buy has ended. Going forward, to achieve sustainable growth, we will have to engage in a thorough customer-centric review of our thinking and actions so that we can transform into a company capable of creating and supplying, in a timely fashion, the value demanded by customers.

Last year, we reorganized our management framework into “One Konica Minolta” to consolidate the group’s strengths. Then, in April 2014, we embarked on our new medium-term business plan, TRANSFORM 2016. During the next three years, we will remake ourselves into a completely customer-centric company. We will also forge ahead with our “genre-top” strategy by making good use of the points of contact with our customers around the globe and by creating new value.

Our vision for Konica Minolta five years from now

TRANSFORM 2016 provides a two-pronged approach for our business five years from now, after completion of the three-year transformation.

The first is to develop businesses that provide comprehensive devices and services from the customer’s perspective. This is based on the concept of developing our business focused on our customers’ digital workflow in every area, from office services and commercial and industrial printing to healthcare and industrial optical systems. In these areas, we will offer flexible combinations of products such as components, devices, and consumables along with IT services that serve the different needs and workflows of customers in different types of businesses, offering solutions with a level of added value unparalleled by our competitors.

The other is to develop businesses that offer materials which only Konica Minolta can provide by leveraging our proprietary materials technologies. In the process of moving from a focus on photographic film to Organic Light Emitting Diode (OLED) lighting, Konica Minolta has continued to strengthen the proprietary materials technologies that contribute to the company’s DNA. Our goal is to build on these technologies to develop and supply high-performance materials to revolutionize our customers’ businesses in different fields, and, in the process, to become an essential presence in the industrial sector.

Utilizing the Konica Minolta Philosophy and TRANSFORM 2016 to become the company we strive to be


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The Konica Minolta Philosophy

TRANSFORM 2016 offers a path to realizing a global company that is vital to society and an innovative company that is robust and constantly evolving. Pressing ahead with the "One Konica Minolta" plan will require that each individual employee has the ability to put ideas into practice. We have therefore incorporated into the Konica Minolta Philosophy the management philosophy to which we have adhered, the values we have nurtured, and the vision of the kind of company we should be in order to enable all 40,000 of our employees around the world to hold the same values and to think and act decisively.

Konica Minolta will continue to develop into a company in which all of our employees can join together as one to consider customer needs and to help to solve the issues they face, using the Konica Minolta Philosophy as the basis for value.

I look forward to your continued support of Konica Minolta in the future.

Shoei Yamana
President and CEO
Konica Minolta, Inc.

Our philosophy is to articulate the ideas that is shared by over 40,000 members worldwide.

"The Creation of New Value," this is the reason we exist.
Our 6 Values are the essence of our innermost beliefs.
Our Vision articulates where we are heading in the future.
Our Brand Proposition "Giving Shape to Ideas," is our pledge to our customers.

Konica Minolta is committed to our philosophy to benefit both our customers and society at large.
Building on our collective strengths, Konica Minolta pursues creation of new value.

Overview

- **Head office**: 2-7-2 Marunouchi, Chiyoda-ku, Tokyo, Japan
- **President and CEO**: Shoei Yamana
- **Established**: December 22, 1936
- **Paid-in capital**: 37,519 million yen (as of March 31, 2015)
- **Fiscal year-end**: March 31

Consolidated net sales
- Japanese Generally Accepted Accounting Principles (J-GAAP): 1,012 billion yen (2014 FY)

Number of employees
- Non-consolidated: Approx. 6,300 (as of March 2015)
- Consolidated: Approx. 41,600 (As of March 2015)

Main Data

- **Consolidated Net Sales**

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<thead>
<tr>
<th>(billion yen)</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
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<th>2015</th>
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<td>2010</td>
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Breakdown of Sales by Business Segment (2014 FY)
- Healthcare: 8%
- Business Technologies: 81%
- Industrial: 11%

Breakdown of Sales by Region (2014 FY)
- Asia and Other: 24%
- Europe: 33%
- Japan: 19%
- North America: 24%

Corporate Governance

Konica Minolta has adopted a company-with-committees system with the aim of improving the transparency, health, and efficiency of the company’s management. It has established three committees under the auspices of the Board of Directors which are responsible for nominating members of the Board of Directors, auditing, and compensation, as well as separating the roles of the directors, who are responsible for supervising management, from those of the executive officers responsible for engaging in business operations. The majority of the Board of Directors, including four independent outside directors without significant business relationships with the company or personal relationships with company officers, do not also play executive roles. Their supervisory functions are also enhanced by the fact that the Board of Directors is chaired by a non-executive director and the different committees by outside directors. In addition, business decisions are delegated from the Board of Directors to the executive officers to a large extent, with the aim of encouraging more rapid decision-making.

Number of members on the Board of Directors: 11

<table>
<thead>
<tr>
<th>Number of Non-Executive Officers: 7</th>
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<tbody>
<tr>
<td>Director (Chair of the Board)</td>
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<td>Outside Director</td>
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<table>
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<th>Number of Executive Officers: 4</th>
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<tr>
<td>Director (Chief Executive Officer)</td>
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<tr>
<td>Director (Executive Officer)</td>
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<tr>
<td>Director (Senior Executive Officer)</td>
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<tr>
<td>Director (Senior Executive Officer)</td>
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(As of June 2015)
Offering solutions that revolutionize customer workflow

As one of the world’s leading manufacturers of multi-functional peripherals (MFPs), Konica Minolta has been developing high-performance, high-quality products for business offices around the world. Against the backdrop of the increasing use of digital networking by both industry and society, we provide customers with solutions to help them optimize their office environments across the board by offering products selected from our wide-ranging product lineup combined with cutting-edge ICT services.

Multi-functional Peripherals

Konica Minolta’s world-leading color MFPs

MFPs, which incorporate combinations of functions such as copying, printing, scanning and faxing, are indispensable in today’s business environment. As the name indicates, our bizhub series MFP function as the hub of business, contributing to enhancing quality and efficiency of business at our customers’ offices around the world. Konica Minolta was among the first to develop color MFPs, which have earned market trust with the high print quality made possible by our proprietary color toners and wide-ranging product lineup. Our A3 color MFPs for office use have a leading share of the global market.

Services

Coping flexibly with the changes in working style

The progress in IT, coupled with globalization, has caused drastic changes in working styles. Konica Minolta proposes various services that suit the new working styles, including optimal solutions that combine MFPs, mobile terminals and the INFO-Palette Cloud service. We also work inside the digital workflows of our customers, offering Optimized Print Services (OPS) to optimize the print environment of business offices, and Managed Content Services (MCS) for integrated management of various contents, while undertaking the construction and operation of IT infrastructure for our customers. Through these solutions, we help our customers enhance business efficiency, streamline business processes and increase productivity.

Global Major Account

Providing powerful support for global businesses

The larger a company is, the greater the benefits are from optimizing the office environment in terms of business efficiency and cost reduction. The effects are immeasurable especially for global companies with business bases around the world. To effectively respond to the needs of these companies, we are promoting Global Major Account (GMA) business through our sales/service system which spans 150 countries around the world. By offering globally-oriented solutions, we assist our customers in across-the-board business streamlining and cost cutting while contributing to the reduction of waste and resource consumption in society at large.
Helping customers solve management problems through workflow services

Case 1  Improving the global print environment for an international logistics company

**Mission**
Improving document management efficiency and security

In logistics operations, shipping documents are prepared and printed for each item in cargo in addition to the usual paperwork. These documents are necessary to ensure that the cargo safely arrives at its destination, and for the payment of freight charges.

At one international logistics company group, massive amounts of documents were prepared and printed separately at each business site. This required a great deal of labor and cost and was a serious obstacle to efficient management and security.

**Solution**
Improving the print environment to solve the problem

Konica Minolta offered Optimized Print Services (OPS) to this company group as a solution for all its business bases. The first step was the replacement of the printers at each business site. By replacing the conventional printers with cutting-edge MFPs, the customer was able to halve the number of printing devices, improve printing efficiency, reduce power consumption and save time and maintenance costs.

The replacement of all printers with MFPs allowed the introduction of a card authentication system using ID cards. This system, by guarding against information leaks and strengthening security, prevents problems such as leaving the printed documents in the printer. By monitoring and analyzing the information from the ID cards, the customer can minimize unnecessary printouts.

The customer also introduced uniform document formatting at all their business sites. By scanning documents with the MFPs and sending the data to the central office server, our customer can now share information globally and their business efficiency across its groups has significantly improved.

**Optimized Print Services (OPS): creating an optimal corporate print environment**

Konica Minolta offers Optimized Print Services (OPS) globally, providing optimized print environment solutions for the complete management of output devices. OPS helps customers optimize utility and achieve maximum benefit from their output devices through network-based centralized management. OPS offers continuous improvements to work efficiency through a three-step cycle:

- consulting based on the needs and problems of individual customers
- end-to-end support for the most suitable output equipment from the time it is installed until it is fully operational
- management that identifies new problems while monitoring usage of output equipment

Before the introduction of OPS

| Less cost, energy consumption, and space; greater security and work efficiency |

After the introduction of OPS

**Case 2  Enhancing document management efficiency for a real estate company**

**Mission**
Facilitating workflows by simplifying database input

Real estate services deal with a wide variety of materials from contracts to floor plans and photographs of properties. While real estate companies usually employ centralized management systems to handle each stage of the process—from the showing of rental properties, contract signing, and property management to the final stage of contract termination—they have to enter certain data from the individual documents into the system manually; an overly time-consuming and costly step. Therefore, they are looking for improvements in efficiency.

**Solution**
To improve the management efficiency of huge volumes of real estate contracts and other data

Konica Minolta offers real estate companies Managed Content Services (MCS), a content management solution for efficiency problems.

For example, we recommend the use of a zonal OCR* when scanning documents with an MFP. This enables the automatic mining of required information in the documents, such as contract numbers or addresses of the properties. Then, all the operators have to do is check for accuracy before the information is added to the database, eliminating the need to manually input the information from the documents and greatly enhancing efficiency.

This solution also links up not only text information but also image data such as floor plans, maps and photographs in the database, allowing use of the network to complete the entire workflow: document approval, updating, preparation and printing. This means, for example, that real estate companies can extract the rental properties whose contract expiration dates are approaching and automatically prepare the documents needed for renewal; or, they can collect information specifically on those rental properties that meet the requirements of a prospective tenant. This solution helps our customers improve their workflow efficiency in various ways.

MCS is a one-stop service that offers consultation-based suggestions for improving work efficiency along with exclusive software for content management, MFPs for data input and output, and document digitization service. It allows centralized management of a huge and varied volume of content such as electronic data, enabling customers to use it more effectively. This service helps to enhance efficiency and contributes to cost and environmental impact reduction, while strengthening security and business continuity.

*OCR (Optical Character Reader): A technology to optically read printed characters and automatically convert them into data.

**Ensuring effective use of a wide variety of contents with Managed Content Services (MCS)**

Konica Minolta has launched Managed Content Services (MCS) globally to allow companies more effective use of their ever-expanding content. MCS is a one-stop service that offers consultation-based suggestions for improving work efficiency along with exclusive software for content management, MFPs for data input and output, and document digitization service. It allows centralized management of a huge and varied volume of content such as electronic data, enabling customers to use it more effectively. This service helps to enhance efficiency and contributes to cost and environmental impact reduction, while strengthening security and business continuity.
Providing optimal print solutions that innovate printing operation

Along with the growing need for collaboration with digital media creators and diversification in corporate printouts, digital printing systems capable of small-lot and variable data printing have become more widely available. Konica Minolta supports the optimization of printing operations by offering a variety of printing systems and services, in addition to light to mid production printing that hold the top share of the global market.

Digital Printing Systems
Meeting varying needs and goals with a diverse product lineup

Today, commercial printing around the world is making the transition from analog to digital. This is because of technological advances that have made quality and reliability of digital printing almost as good as analog printing and enhanced the reproducibility of subtle colors by digital printers. Backed by our cutting-edge core technologies, Konica Minolta has enabled faster, more beautiful and more reliable digital printing. We offer a wide-ranging lineup of monochrome and color devices to provide optimum digital printing solutions to meet our customers’ varying needs and goals, taking into account their requirements in terms of quality, productivity, paper type, and post-processing functions.

Print Outsourcing Service
Offering the best in print and output services to businesses

In recent years, corporations have placed great importance on streamlining and optimizing the printing of documents such as conference materials, forms, business cards, and direct mailings, while also focusing on efficiency, cost reduction and environmentally-friendly practices. Besides offering high-speed, high-quality digital printing equipment for use by corporate in-house printing operations, Konica Minolta also provides on-demand output services through our group companies, Kinko’s Japan Co., Ltd. and Kinko’s Korea Ltd. By proposing an optimal combination of in-house and outsourced printing, we help our customers find ideal solutions for streamlining their print and output operations.

Marketing Print Management Service
Optimizing corporate marketing promotions

In Europe and other parts of the world, demand has been growing for comprehensive service that offers print and output solutions optimized for marketing departments. This service covers the entire process of marketing promotions from production and orders to the final stage of delivery of promotional material. Konica Minolta has introduced its Marketing Print Management (MPM) worldwide that specializes in marketing promotions and leverages the know-how of Charterhouse PM Ltd. in the UK and Ergo Asia Pty Ltd. in Australia, our group companies with a proven track record in this area. Through this service, we provide total support from the design of promotional material to the enhancement of business processes and cost reduction to bring our customers the highest return on their investment.
Optimizing in-house printing with Konica Minolta’s printing solutions

Case 1  Maximizing publicity for a car manufacturer

**Mission**
To enhance production efficiency of promotional material

The key to success in the sale of consumer products is promotional material such as brochures, direct mailings, and point-of-purchase ads. However, if each department produces these separately, then the amount of labor and cost required for production and printing can be enormous and make it difficult to even calculate the return on investment. This was the case for one car manufacturer—it was looking for ways to streamline the production and printing of promotional material so that its marketing staff could focus on market analysis and strategy development.

**Solution**
Working with our customer to identify problems like duplication and find solutions

Konica Minolta’s group company, Charterhouse RM Ltd., proposed our Marketing Print Management (MPM) as a solution for our customer, the car manufacturer.

First, Charterhouse’s staff members with expertise in producing promotional material conducted in-depth interviews with employees in each department. After learning about the quantity and types of material produced across the company, they made the production process visible. As a result, they found that different business units were producing similar brochures and that some photographs that had been taken separately could have been shared. In addition to this duplication, some fundamental problems were identified, such as the lack of consistency among material promoting the same products, and the over-investment of time and effort to achieve the standards of quality.

Based on these findings, Charterhouse assigned its staff members with specialized know-how to the marketing department to eliminate duplication and provide centralized management of the production of promotional material. It also leveraged its extensive networks with printing companies and content creators to select the companies most suited for the production of particular kinds of promotional material. In this way, the customer was able to improve the quality of their promotional material and reduce production costs, while maximizing the return on investment.

**Supporting marketing with Marketing Print Management (MPM)**

Konica Minolta’s Marketing Print Management (MPM) is designed to maximize marketing effectiveness by undertaking the entire process of planning, production, and management of promotional materials for our customers’ marketing departments. Experienced staff assigned to those departments advise on how to improve the print ordering process, make recommendations on the use of digital media, and propose other solutions that help customers reduce cost and improve work efficiency, thus optimizing the effectiveness of sales promotions. Leveraging the know-how we have developed as a leading manufacturer of output equipment, we also help printing companies enhance the quality of prints and increase their productivity by making suggestions on how to improve their work processes and offering high-performance equipment.

Case 2  Helping advertising agencies create more eye-catching presentational materials

**Mission**
To create a print environment leading to the production of attention-grabbing material

For advertising agencies, the ability to create attention-grabbing materials for their clients is vital. They need to be able to produce eye-catching high-resolution color prints and use interesting bindings for their printed materials so that their clients can easily grasp the advertising concepts. For projects that require a variety of small-batch materials, the printing process alone can be complex and time-consuming. Making time for reprinting is often impossible when last minute modifications or changes of scenario have to be made.

**Solution**
Offering on-demand print services as needed

To cater to the needs of advertising agencies, Konica Minolta’s group company, Kinko’s Japan Co., Ltd. offers On Demand Print (ODP), a service for producing prints in the most appropriate ways for post processing and binding, in required quantities as necessary—any time, any place.

Kinko’s is ready to provide printing services finely-tuned to individual customer needs with their nationwide network of stores, online ordering system, and teams of dedicated sales personnel. Customers just need to send their data to Kinko’s and describe the finishing formats they want. Then they receive the highest quality prints without any extra time and effort. For example, by sending the data to Kinko’s at midnight, the customer can receive printed copies at one of the Kinko’s stores the next morning. All Kinko’s stores are equipped with high-speed color printers capable of producing beautiful prints from photographs and computer graphics on papers of various thicknesses and textures. Therefore, Kinko’s can meet customer needs for printed materials with various specifications in any quantity starting with a single print.

Through ODP, we bring attention-grabbing presentation material to our customers on time with no extra time and effort.

**Offering optimal print solutions for a wide-range of customer needs with On Demand Print (ODP)**

Konica Minolta offers On Demand Print (ODP) to meet the outsourcing needs of corporate customers. The service ranges from printing on paper of various sizes and types, and applying the final finish and processing, to design and layout, catering to a variety of uses for the printouts. We also cater to the need for the printing of confidential materials and large-volume jobs.

In addition, we can station our coordinators at our corporate customers who have in-house print centers to support the operation and management of those centers.
Pursuing new innovations to widen the possibilities of inkjet technology

Taking advantage of advanced inkjet technology, Konica Minolta has developed inkjet printheads, printers, and even inks to meet market demand for higher speed, higher image quality and printers with lower power consumption. We will continue to pursue technological innovations to widen the range of applications for industrial inkjet technology.

Enabling efficient printing on large signboards

In China and other countries undergoing strong economic development, there is a growing demand for large-format inkjet printers to create signs and outdoor displays. This large-format printing requires both consistent image quality and efficiency, which Konica Minolta has achieved with state-of-the-art innovations. One such innovation was the development of our inkjet printheads which employ high-density nozzles to produce high-resolution images and an expanded printing width to boost productivity and help reduce the amount of electricity used. Having established a solid reputation for outstanding functions and quality, Konica Minolta has secured the top market share.

Printing beautiful, high-definition designs on textiles

In recent years there has been an increased use of digital printing in the textile industry in response to market trends for high-mix, low-volume production. The sophisticated inkjet technology incorporated into Konica Minolta’s Nassenger series of textile printers allows reproduction of smooth gradations and subtle shades and its speed is the fastest in the industry. The Nassenger series of textile printers has won worldwide acclaim due to its ability to help reduce energy and water consumption and decrease waste.

Printing precision circuitry on printed circuit boards

Because inkjet printheads are non-contact and enable high-speed, precise printing, there are growing expectations for the use of inkjet printers in laying out electronic circuits, creating color filters for LCD panels, applying photore sist layers to solar cells, and other applications in the field of electronics. Konica Minolta is continuing to develop inkjet printheads that can be used with a variety of inks and chemicals to help to boost production efficiency in the electronics industry.

Strengthening service in digital printing through partnership with the French company, MGI

With acceleration in the spread of digital printing among industrial users, demand has been growing for printing on media other than paper, such as plastic sheets, and for post-processing services that add value to printed materials. To better address these emerging needs, Konica Minolta has entered into a strategic alliance with MGI Digital Graphic Technology (MGI) to strengthen R&D and sales. MGI is a French printer manufacturer with strong marketing capabilities and unique technological competence in the digital print market. We are combining our strengths to further increase our presence in the growth areas of digital post-processing services and industrial printing in which MGI has the competitive advantage.

Developing the KM-1 inkjet press to meet the needs of professionals

While digital printing has become widespread, demand has been growing for a high-performance and high-quality digital printing system which can print on larger media with enhanced productivity. To satisfy the needs of these professionals, Konica Minolta has developed KM-1, a consistently reliable inkjet press capable of producing high-quality images. The inkjet technology of Konica Minolta combined with the paper feeding technology of Komori Corporation has enabled the production of high quality images which are almost comparable to those made by offset printing on various types of paper, including coated paper, non-coated paper and art paper. Inkjet printing does not require a printing plate or film, which means more efficient printing of different kinds of variable data.
Supporting the use of digital and network technologies for better diagnostic services

As a pioneer in radiographic film production in Japan, Konica Minolta, with its advanced diagnostic imaging technology, has a long track record of meeting the needs of healthcare professionals. In recent years, we have launched faster, more reliable diagnostic services by offering a comprehensive package comprised of equipment, systems, and ICT services that further the adoption of digital and network technologies in the field of healthcare.

**Products**

**Digital X-ray diagnostic imaging systems (CR, DR)**

Image Pilot

REGIUS II

Digital X-ray system

Mammography

REGIUS Pure View Type-M

**Cassette-type Digital X-ray System**

Lightweight and sturdy: AeroDR, a high-resolution, low-dose system

In recent years, the healthcare field has seen the rapid adoption of digital devices, making procedures far easier for both medical professionals and patients. Compared with film scanning, digital radiography (DR) not only reduces X-ray radiation exposure to patients but can also display high-resolution images immediately after scanning. However, because conventional DR systems are heavy, requiring power and data transmission cables, their operability during scanning needs improvement. Konica Minolta’s AeroDR system has overcome this problem by minimizing the weight and adopting wireless data transmission, thus increasing the widespread use of DR.

**Diagnostic Ultrasound Systems**

The SONIMAGE HS1: providing clear visualization even at the fiber structure level

Ultrasound diagnostic imaging systems impose less stress on patients and provide images that can be viewed in real time, making them suitable for a wide range of diagnostic applications. Konica Minolta has developed its own ultrasound diagnostic high-resolution imaging system, the SONIMAGE HS1, which incorporates needle-enhancement processing for safe injection and provides clear visualization of the fiber structure of muscle and nerve bundles down to the thicknesses of a few dozen to a few hundred microns. With its ability to capture clear, high-resolution images, this system is expected to expand into new areas such as orthopedic surgery, breast oncology, internal medicine, and obstetrics and gynecology.

**Information and Communication Technology Services**

Informity: an ICT service platform that supports networking among medical institutions

Advances in the application of digital technology in medicine bring higher expectations for the networking of medical Information and Communication Technology (ICT) services. As one of the first to respond to these emerging needs, Konica Minolta has launched the ICT service platform, Informity, to contribute to the enhancement of the efficiency and quality of medical care. Various services are offered through Informity including:

- Collaboration Box: allows multiple medical facilities to save and share image data and medical information
- Collaboration Box Mobile: allows medical personnel to view images uploaded from hospitals and saved in Collaboration Box
- Databank Archive: ensures safe storage of image data for medical diagnosis in the cloud
- Remote Maintenance: conducts maintenance of medical devices quickly through the Internet

In 2014, we rolled out Home Medicare Cloud, a service that supports home medical care by a team of healthcare professionals through a cloud-based portal, thus expanding the range of services in step with the advances in ICT and the emerging needs of medical institutions.
To reinforce the collaboration between regional clinics and core hospitals

Medical collaboration via the Internet

For medical institutions in regions that face this problem, Konica Minolta proposes building a medical network using Collaboration Box that allows doctors in distant locations to share medical information through the Internet. For example, if a patient who needs emergency treatment is transported to a local clinic, Collaboration Box would allow the clinic’s doctor to share the patient’s medical image data with a specialist in a core hospital and discuss treatment plans to determine whether the patient needs to be transferred to the core hospital for a surgery or can be treated at the clinic. If the patient needs surgery, the doctor at the core hospital can be well-prepared for it before the arrival of the patient based on the shared medical data.

Collaboration Box also allows specialists in different locations to share medical image data and discuss treatment options with each other. Furthermore, if a hospitalized patient’s condition deteriorates sharply at night after the doctor in charge has left or while the doctor is away on a business trip, this service enables the doctor to view the patient’s image data while away from the hospital and give proper instructions.

As these cases show, Konica Minolta is contributing to the enhancement of the quality of healthcare and creating a society where dependable medical care is accessible at any time by providing various methods for medical professionals to collaborate.

Collaboration Box: a service that allows medical information sharing over the Internet

Cloud-based solutions: supporting home medical care by teams of healthcare professionals

To enable the timely sharing of information among various healthcare professionals

With the aging population and bed shortages in hospitals, demand for medical homecare in Japan is on the rise. Good medical homecare requires, among other things, the involvement of various healthcare professionals such as various kinds of specialists, pharmacists, nurses, physical and other types of therapists, care managers, and caregivers who work as a team. Therefore, there needs to be a reliable system that enables the timely sharing of detailed information among these professionals.

Home Medicare Cloud: allowing information sharing among teams of healthcare professionals

Konica Minolta’s Home Medicare Cloud offers a cloud-based web portal that allows real-time sharing of electronic medical charts and other information on the condition of patients being cared for at home. Using PCs or mobile devices, home healthcare professionals can access each patient's data that has been obtained individually, and which they can consolidate, share, and use. This enables patients to receive well-coordinated medical care in the comfort of their own homes as effectively as if they were hospitalized.
Using the world’s leading optical technology to bring about innovations

Konica Minolta, an expert in light manipulation (sensing, focusing and bending) has established the world’s leading optical technology that gives total control over light, and has continued to develop high value-added products unmatched by our competitors. With our state-of-the-art technology, we remain committed to offering innovative products to various industries and contribute to the betterment of our social infrastructure.

**Lighting**

Konica Minolta’s optical measuring instruments are used for a variety of purposes from cutting-edge research in lighting sources such as LEDs, organic light emitting diodes, and quality control of lighting devices to the design of indoor ambient light. Products offered by our group company, Instrument Systems GmbH, have become the de-facto standards in the industry for their unparalleled reliability.

**Displays**

Konica Minolta’s measuring instruments, the industry’s standard, are used to measure the color and brightness of displays of various products from smartphones to large-screen TVs. Recently, we have developed measuring instruments that have similar spectral response to the human eye and contributed to enhancing display performance.

**Movie theaters**

We offer high-performance lens products, leveraging the know-how we have accumulated over the years as a lens manufacturer. Our optical units are capable of projecting bright, distortion-free images and are employed in digital cinema projectors that require especially high quality and reliability.

**Automobiles**

In order to reproduce desired colors, control of the color values is critical. Konica Minolta offers a versatile lineup of instruments that measure the colors of various automobile parts including molded plastic interior parts and exterior finishes, thus enhancing the quality of manufacturing operations.

**Home products**

High-capacity Blu-ray discs are ideal for storing video content with increasingly higher resolution and quality. Konica Minolta’s pickup lenses for Blu-ray discs are employed in many reading devices because of their ability to accurately read high-density data on discs.

**Healthcare services**

A pulse oximeter is a medical device that measures the oxygen saturation in the arterial blood and the pulse rate using optical measuring technology that eliminates the need to take blood. Konica Minolta has launched the world’s first fingertip-measurement pulse oximeter which contributes to enhancing the efficiency of healthcare services and reducing the patients’ burden.

**Optical systems for industrial use**
Combining materials and film-making technologies to create new functions in response to industrial and societal expectations

Konica Minolta’s core technologies include materials technology that gives rise to unique high-performance materials through organic synthesis, compositional design and other state-of-the-art processes, and film-making technology for producing fine films by a broad range of methods including coating and vapor deposition. Our company uses these core technologies, developed over the years, to contribute to social prosperity in these new times by providing high value-added materials that offer protection, thermal insulation, waterproofing, polarization, luminescence, and other functions required by industry and society.

For Displays

Liquid crystal displays are used in TVs, PCs, smartphones and for a wide variety of other applications. Konica Minolta provides TAC film for protecting LCD polarizers and VA-TAC film that increases the viewing angle of LCD screens. With these films, as well as other high value-added products, we are contributing to the evolution of various types of displays.

For Mobile Displays

Next-generation displays for products like smartphones and tablet PCs require flexible devices with lightweight, thin, durable plastic panels. Our high-barrier film helps the production of higher-quality flexible devices by combining outstanding protection and flexibility.

For Energy

Concentrated solar power generation is attracting attention as one of the most promising renewable energy applications. This system uses large numbers of mirrors to reflect and concentrate sunlight as a heat source for generating electric power. Konica Minolta, by tapping into the advanced materials technologies we have developed over the years, has created highly reflective mirror films with outstanding durability. Moving forward, we will accelerate our commercialization efforts to contribute to the proliferation and development of solar thermal electric power generation systems.

For Lighting

Organic Light Emitting Diode (OLED) lighting, which employs organic materials that emit light when an electric current is applied, is seen as a promising next-generation lighting technology for its ability to provide uniform lighting across the entire surface of OLED panels, as well as its environmentally friendly characteristics such as reduced energy consumption and mercury-free design. In this field, Konica Minolta has continued to develop groundbreaking products such as the world’s most efficient white OLED panel (119 lm/W) which we revealed in 2014. In the fall of that year, we became the first in the world to begin mass production of plastic-substrate-based flexible OLED lighting panels, both white and color-tunable, using the roll-to-roll method. These are examples of how we are accelerating the commercialization of OLED lighting products, taking full advantage of our technical excellence.

For Building

Konica Minolta offers four types of functional films for application to the interior side of building windows: thermal insulation / combined thermal insulation and dirt-resistant / dirt-resistant / shatter resistant. With outstanding heat insulating performance, these films allow reduced air-conditioning, making a significant contribution to energy efficiency.

For Automobiles

Konica Minolta also offers window films for the interior side of automobile glass for which the highest safety standards are required. These films feature high infrared reflectance to prevent car interiors from heating up, while their excellent electromagnetic wave transparency prevents interference with ETC (Electronic Toll Collection) and other vehicle-mounted communication devices.

*Each country has different laws regarding the size and types of film that can be applied to automobile glass.
From invention to innovation

Konica Minolta is working to transform our company’s business model; we are moving away from our previous dependence on product development based on the development of proprietary differentiated technologies toward a model of creative innovation based on proposals for customer value and Konica Minolta’s core technologies which are combined with the world’s most advanced technologies.

As part of our efforts, we are offering opportunities to our partners to “create together” with a view to accelerating collaborative development with our customers as well as open innovation involving technological cooperation with other companies. We will persevere at R&D with even greater ambition and pride, creating new value and helping to build a better society.

Establishing new Business Innovation Centers rooted in our worldwide customer base

In 2014, Konica Minolta established five new Business Innovation Centers (BICs) in five major regions (North America, Europe, Asia Pacific, China*, and Japan) to develop and provide innovative services tailored to the needs of local markets and customers. The BICs will proceed with business development together with a wide range of development agencies and partner companies in order to increase the value we provide to customers. With locally recruited directors and key staff members, one of the chief characteristics of the BICs will be the ability to respond to customer demand through a regionally based approach.

Opening a next-generation R&D facility

In April 2014, Konica Minolta opened the group’s largest R&D facility, a seven-story building with a total floor area of around 40,000 m² at Tokyo Site Hachioji, one of our main research sites. A knowledge co-creation space in which to conduct research in a variety of fields, this facility is designed to be a smart R&D center where communication is encouraged across national and organizational borders while focusing on environmental friendliness and safety. Keeping this in mind, we named the facility SKT: the Smart R&D Office for Knowledge Work, and Trans-boundary Communication. With an expansive atrium at its center, SKT has many different communication spaces in an environment conducive to creative thinking.

Core Technologies

Combining a broad range of cutting-edge technologies to create new value

The proprietary core technologies we have cultivated over the years are the driving force behind our efforts at “Giving Shape to Ideas” and the creation of new value for our times. For Konica Minolta, “core technologies” refer to twelve technologies in the four fields of materials, optics, imaging and nano-fabrication which underlie our ability to produce attractive products and our competitiveness.

By combining and fusing these core technologies, we will produce higher value-added products and services while continuing to develop products in our existing business areas. At the same time, we are also working on creating new businesses that could become the pillars of the next generation.

Innovation for Healthcare:

Developing highly sensitive X-ray imaging devices through industry-academic cooperation

Konica Minolta is actively working on R&D in conjunction with academic and governmental research institutions. In recent years, for example, as part of a joint project launched by the Japan Science and Technology Agency (JST), we have jointly developed an innovative X-ray imaging device that employs X-ray refraction.

Conventional X-ray imaging devices usually used in hospitals are suitable for capturing images of dense tissues such as bones because they absorb most of the X-ray radiation, but soft tissues such as cartilage show only poor contrast due to their low X-ray absorption. The new device developed in the joint research project employs the new Talbot-Lau-interferometry-based technology that enables clear X-ray images of even cartilage and other soft tissues. This device should make it easier to identify very early-stage breast cancer, cartilage abnormalities due to rheumatoid arthritis, and other conditions that so far have evaded simple detection.
Corporate Social Responsibility

Creating new value to contribute to the betterment of society

At Konica Minolta, we aim to achieve our vision of becoming a “global company that is vital to society” and an “innovative company that is robust and constantly evolving” by putting into practice our management philosophy, “The Creation of New Value.” For this reason, we are striving to meet societal challenges by creating value that improves the quality of society through our business endeavors.

This management philosophy and vision, as well as the Konica Minolta Group Charter of Corporate Behavior, guide our CSR activities. We have also established the Guidance for the Konica Minolta Group Charter of Corporate Behavior as a basis for understanding and putting the Charter into action.

This document, which we have shared globally, illustrates the kind of behavior that we expect in each of the categories included in the Charter and articulates Konica Minolta’s commitment to acting in compliance with international social norms such as the Universal Declaration of Human Rights and the United Nations Global Compact in which the company participates.

The development of human resources and the creation of an environment that empowers our diverse group of employees to take ownership of their work.

Shareholders and investors
Promoting information disclosure in accordance with the Charter of Corporate Behavior.

Employees
The development of human resources and the creation of an environment that empowers our diverse group of employees to take ownership of their work.

Global environment
Reducing environmental impact across the entire lifecycle of our products and services.

Customers
Maximizing customer satisfaction and trust.

Business partners
Fulfilling social responsibility across the entire supply chain based upon mutual trust with our business partners.

Local and global communities
Implementing CSR activities around the world to contribute to the betterment of communities and to address local issues through our business endeavors.

The Medium-Term Environmental Plan 2016: goals for corporate growth and the reduction of environmental impact

Konica Minolta’s Eco Vision 2050, a set of long-term goals, looks ahead to 2050 by focusing on mitigating global warming, promoting resource recycling, and preserving biodiversity. As an action plan for guiding us toward this vision, we have just established the Medium-Term Environmental Plan 2016 with the target year of fiscal 2016. This plan is based on the idea that a company that creates value for both society and itself by integrating efforts to resolve social issues and improve corporate competitiveness and profitability—a company that practices CSV (Creating Shared Value)—can be a sustainable company capable of meeting societal needs in the 21st century. In this light, the plan sets out goals for both environmental impact reduction and corporate growth.

Inclusion in international Socially Responsible Investment Indices

Konica Minolta has received high marks from Socially Responsible Investment (SRI) research companies. In particular, we have been included, for the third consecutive year, in the Dow Jones Sustainability World Indices, one of the most prestigious SRI indices in the world; and in the FTSE4 Good Global Index annually since 2004. In January 2014, we were awarded the RobecoSAM Silver Class by RobecoSAM AG, an internationally renowned SRI research and rating company based in Switzerland. Also, in 2014, we were selected by CDP, an international NPO that provides rankings of corporate efforts to mitigate climate change, for inclusion in both their global Climate Performance Leadership Index and Japan 500 Climate Disclosure Leadership Index.

For more detailed information on our CSR efforts, please visit our website at: http://www.konicaminolta.com/about/csr/
One of the ways the company helps to promote sports is by sponsoring company sports and other sports competitions. We are especially eager to communicate the power of sport to inspire people to achieve their dreams as widely as possible in society, particularly to children, who represent the next generation.

Konica Minolta Track & Field Club, which has been active since 1970, leads the pack in the corporate-group long-distance relay in Japan, having won Japan’s New Year Ekiden race eight times, including in 2014. Going forward, the club will continue to take on new challenges and contribute to local communities by sponsoring “running clinics” and other events that introduce people of all ages to the joys of running.

The company has also assisted in the development of a number of sports. We have developed and co-sponsored the Konica Minolta Cup, one of Japan’s major women’s professional golf tournaments, which was first held in 1997, and have also served as an official sponsor of the Asian Football Confederation (AFC). Our role in such endeavors goes beyond just providing financial support; it includes assistance in business-related activities such as providing MFPs to produce printed materials. Other global sports-related initiatives by Konica Minolta include issuing invitations to participate in sporting competitions, giving grants to charity events, and holding sports events for children in local communities.

The world’s first planetarium was completed in 1923. In 1957, 34 years later, the first planetarium to be manufactured in Japan was made by Konica Minolta. Ever since, the company has been consistently creating and marketing novel attractions as a comprehensive planetarium manufacturer, engaged in every aspect from projector development and manufacture to content production and facilities construction and management.

In terms of equipment development, Konica Minolta is known worldwide for driving the evolution of planetariums as the developer of the GEMINISTAR, the world’s first integrated planetarium, which enables the simultaneous control of both optical and digital projection systems. We directly operate two planetariums in Tokyo, Manten and Tenku, offering visitors new ways to enjoy the planetarium experience. Based on its expertise, the company also offers comprehensive advice and support to local governments and companies on planetarium design, construction, and management, helping to create an inspiring atmosphere for visitors.

We help to promote sports through our activities in track and field athletics, and are working to benefit society by sponsoring sporting events worldwide.
Konica Minolta Sites in 45 Countries across the Globe

History

1933: Sakura X-ray Film is released.
1940: The first Japanese color film, Sakura Natural Color Film, is released.
1957: The company’s first planetarium unit is completed.
1975: The world’s first 35mm camera with built-in flash, Konica C35EF, is launched.
1977: The world’s first finger-measurement type contact film, CIJETA MET-1471, is launched.
1980s: Laser printer, is launched.
1990s: Digital full-color copier, is launched.

The Americas
Japan
Konica Minolta Medical Imaging U.S.A., Inc.
Konica Minolta Medical & Graphic (Shanghai) Co., Ltd.
Konica Minolta Healthcare India Private Ltd.
Konica Minolta Medical Systems Russia LLC

Europe/Middle East
Japan
Konica Minolta Planetarium Co., Ltd.
Konica Minolta Information System Co., Ltd.
Konica Minolta Office Solutions Co., Ltd.
Konica Minolta Healthcare Co., Ltd.
Konica Minolta With You, Inc.
Konica Minolta Medical Systems Russia LLC

Asia/Pacific
Japan
Konica Minolta Medical Imaging U.S.A., Inc.
Konica Minolta Medical & Graphic (Shanghai) Co., Ltd.
Konica Minolta Healthcare India Private Ltd.
Konica Minolta Medical Systems Russia LLC

Others

Industrial Business
Japan
Konica Minolta Medical Imaging U.S.A., Inc.
Konica Minolta Medical & Graphic Imaging Europe B.V.
Konica Minolta Medical Systems Russia LLC

Healthcare Business
Japan
Konica Minolta Health Care Co., Ltd.
Konica Minolta Medical Imaging Systems GmbH

Konica Minolta Sites in 45 Countries across the Globe

Konica Minolta, Inc.

Business Technologies Business
Japan
Konica Minolta Business Solutions Japan Co., Ltd.
Konica Minolta Bizcom Co., Ltd.
Konica Minolta Optical Co., Ltd.
Konica Minolta Supplies Manufacturing Co., Ltd.

Asia/Pacific
Konica Minolta Business Solutions Asia Pte. Ltd.
Konica Minolta Business Solutions India Private Ltd.
Konica Minolta Business Solutions Australia Pty. Ltd.

Europe/Middle East
Konica Minolta Business Solutions Austria GmbH
Konica Minolta Business Solutions Belgium NV
Konica Minolta Business Solutions Polska sp. z o.o.

The Americas
Konica Minolta Business Solutions U.S.A., Inc.
Konica Minolta Business Solutions Canada Ltd.
Konica Minolta Business Solutions do Brasil Ltd.

Others

Global Network

– Sales
– Production
– Development, other
KONICA MINOLTA, INC.
2-7-2 Marunouchi, Chiyoda-ku, Tokyo, Japan
http://konicaminolta.com

The symbol logo
This mark is a representation of the Earth. We call it a “globe mark” because it expresses the infinite expansion of Konica Minolta and the offering of innovative value to customers throughout the world.